



# Advertising rates for the European Pipe Band Championships 2023 Official Programme

The European Pipe Band Championships 2023, held in partnership with The Royal Scottish Pipe Band Association, Aberdeen City Council, and Aberdeen Inspired, will be held in the city's Duthie Park on Saturday 24 June.

Over 100 pipe bands from across Europe and as far as Australia will travel to Aberdeen to participate in one of the largest piping events in the world.

Programmes will be sold on the day and are a popular keepsake. It is expected that between 5,000 and 8,000 copies of the official programme will be printed in full colour, making it an excellent way to reach your customers and visitors to the city during the time of the event.

## Price per advert

Full page .....£295

Half page .....£175

Please email artwork to: [jjohnstone@aberdeencity.gov.uk](mailto:jjohnstone@aberdeencity.gov.uk)

Artwork Deadline: **12 May 2023 at 5pm**



# Artwork requirements

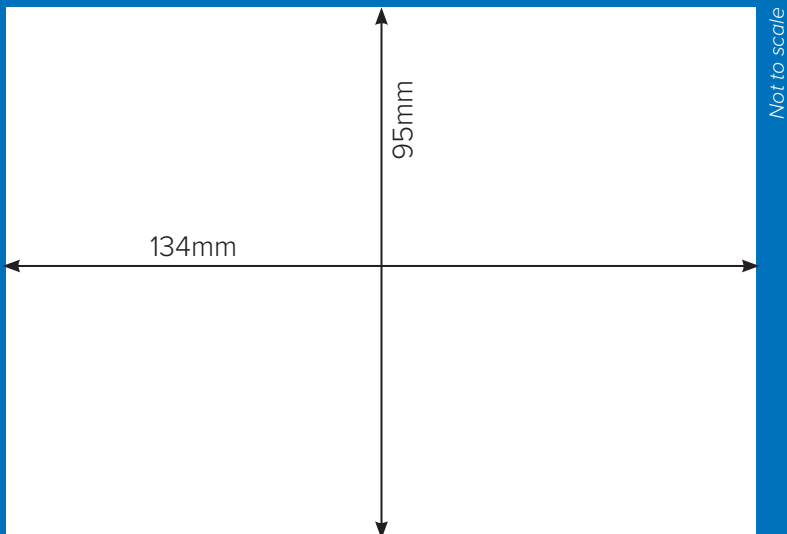
The European Pipe Band Championships 2023 Official Programme is a full colour A5 printed brochure.

For the best quality results your advert must be:

- Supplied as a **high resolution jpg, tif, pdf, packaged indd file or eps** (as long as all fonts are converted to paths).
- Word and Powerpoint files, or images downloaded from social media, cannot be accepted.
- A minimum of 300dpi.

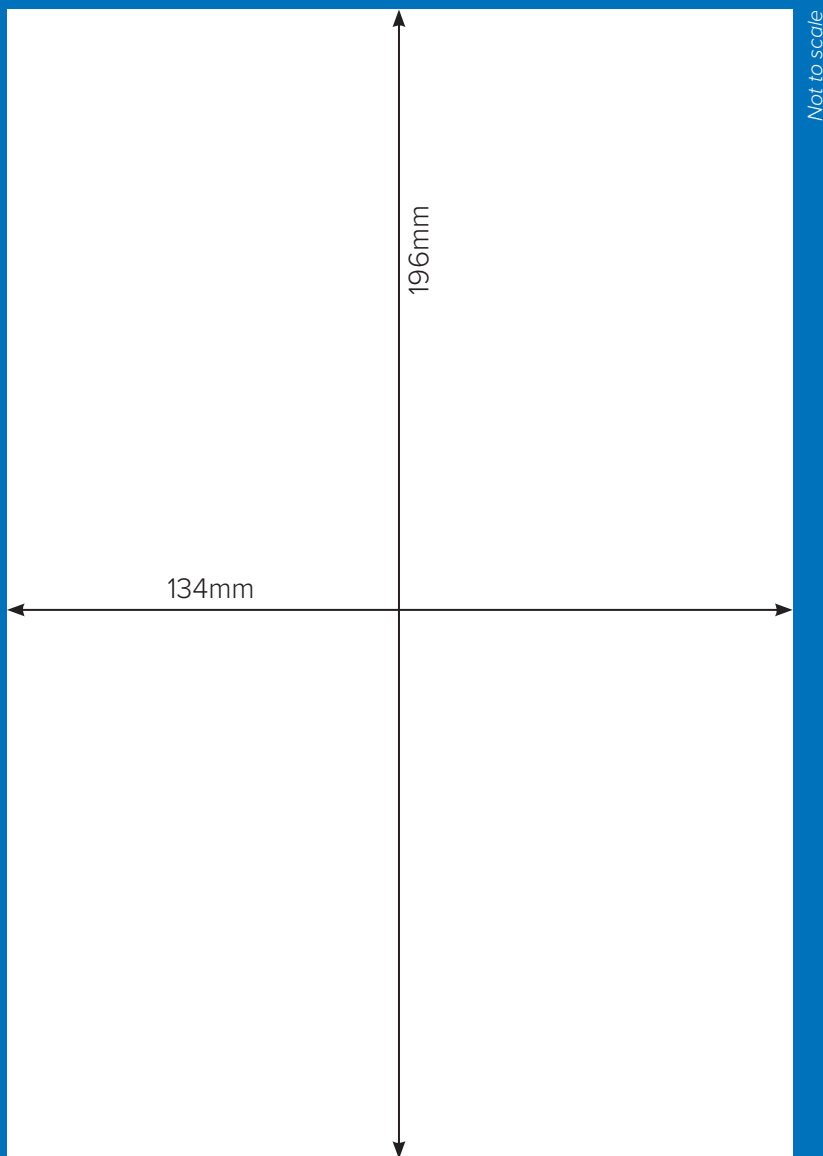
## Half page advert requirement:

Advert size 134mm(wide) x 95mm(height)



**Full page advert requirement:**

Advert size 134mm(wide) x 196mm(height)



Please email final artwork to:  
**[jjohnstone@aberdeencity.gov.uk](mailto:jjohnstone@aberdeencity.gov.uk)**

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