

Saturday 24 June 2023 • Duthie Park



European Pipe Band Championships 2023 - Sponsorship Packages



For further information please contact Matthew Williams:
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Event Partner Package x1

£30,000

SOLD OUT!

- Official Event Partner of European Pipe Band Championships 2023
- 'In Association With' strapline
- Key involvement in the official launch
- 10 x VIP hospitality places
- VIP event welcome and/or tour from Heads of RSPBA (lunch)
- 60 x event tickets with programmes
- 12 x volunteer opportunities
- Naming rights of the Prize Giving area and main arena
- Branding on award stage
- Outside back cover of programme
- Banners at entrance/exit
- 2 x Banners inside edge of arenas
- Associate tier logo on all print media inc. posters, programmes, maps
- Associate recognition on locally controlled marketing and media
- Quotation included in all press releases



Event Sponsor Package x2

£10,000 each

- Event Sponsor of European Pipe Band Championships 2023
- 4 x VIP hospitality places
- Welcome greeting from representatives of RSPBA
- 24 x event tickets with programmes
- 8 x volunteer opportunities
- Naming rights of secondary event or hospitality area
- Inside Front or Inside Back cover of programme
- 1 x Banner at inside edge of areas
- Sponsor tier logo on posters/programmes/maps
- Sponsor recognition on locally controlled marketing and media



Supporting Sponsors x3

£6,000 each

- Supporting Sponsor of European Pipe Band Championships 2023
- 4 x VIP hospitality places
- Welcome greeting from representatives of RSPBA
- 15 x event tickets with programmes
- 4 x volunteer opportunities
- Full page advertisement in programme
- Included on shared thank you banner at entrance/exit
- Sponsor logo (second tier) on posters/programmes/maps





Corporate Packages x5

£2,000 each

- 2 x VIP hospitality places
- Welcome greeting from representatives of RSPBA
- 12 x event tickets with programmes
- 2 x volunteer opportunities
- Half page advertisement in programme
- Included on shared thank you banner at entrance/exit

