



# Aberdeen & Aberdeenshire

## STEAM Tourism Economic Impacts 2024 Year in Review Summary

### The Visitor Economy of Aberdeen & Aberdeenshire

This is a summary of the annual tourism economic impact research undertaken for VisitAberdeenshire for the calendar years 2019-2024 for Aberdeen and Aberdeenshire. Outputs in this report have been generated using the Scottish Tourism Economic Activity Model (STEAM), owned and operated by Global Tourism Solutions (UK) Ltd.

