



# Aberdeen City

## STEAM Tourism Economic Impacts 2024 Year in Review Summary

### The Visitor Economy of Aberdeen City

This is a summary of the annual tourism economic impact research undertaken for VisitAberdeenshire for the calendar years 2019, '22, '23 and '24. Outputs in this report have been generated using the Scottish Tourism Economic Activity Model (STEAM), owned and operated by Global Tourism Solutions (UK) Ltd.

